

Spotlight Service

Designed for those who want to sell their property in the shortest time possible while still achieving the maximum possible resale price.

This service uses new and non-conventional advertising to reach a wider audience.

<i>Property Sale Spotlight</i>	<i>Included</i>
Exclusive 'Spotlight' in the city of the property (i.e. only one property will be offered in Prague on any given week)	✓
Dedicated webpage showcasing your property (Czech & English)	✓
Video tour of your property (Czech & English)	✓
Your video tour posted on the 7 top video-sharing websites	✓
YouTube targeted paid advertising for your video	✓
Facebook targeted paid advertising (Czech & English)	✓
Google Search Engine targeted advertising (Czech & English)	✓
Twitter advertisement to our 1000+ followers (Czech & English)	✓
Initial video production, webpage setup, ad campaign creation and 550 proven targeted views (per view)	17 CZK*
Additional Proven Targeted Views (per view)	10 CZK*
All fees subject to VAT (value-added tax)	

* This price includes all costs of the paid advertising

Notes:

1. This service is best used in conjunction with our [PoA Sale of Property](#) service but can be purchased separately.
2. All data regarding views will be sent to the buyer each week. All views by a CZECH POINT 101 employee will be tracked and deducted.